

SPEAKER PROFILE

CFA Society of the Philippines

14 July 2012



April Lynn Lee-Tan, CFA

President

Chartered Financial Analyst Society of the Philippines

April Lee-Tan is the President of the Chartered Financial Analyst Society of the Philippines (CFA Philippines), the membership association that promotes ethical and professional standards within the investment industry, and encourages professional development through the CFA Program.

Before assuming the post of CFAP President, April also served as the association's Secretary and has been the Director of the Investment Research Challenge Committee in since 2008.

April is also the Vice President and Head of Research in COL Financial, the largest online stockbroker in the Philippines.

April also regularly teaches finance courses for the Philippine Stock Exchange and the Securities and Exchange Commission, and appears in local business programs as a resource person for stock market matters.

She received her Bachelor of Science in Management Engineering degree in Ateneo de Manila University. April became a CFA Charterholder in 2000.

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Mark L. Yu, CFA
President
Novel Capital, Inc.

Mark L. Yu, served as President of CFA Philippines from 2006 to 2008, is the concurrent President of Novel Capital, Inc. and the Chief Financial Officer of Seoil Philippines, Inc., which able to grow its net income by 150 times since taking over as CFO.

Mr. Yu is also an Advisory Board member to the Ateneo de Manila University John Gokongwei School of Management, and an Advisory Board member at the De La Salle University College of Business and Economics.

He graduated with first class standing from the University of British Columbia with a degree in Applied Science, Engineering Physics. He also completed the following courses: an MBA course in Technological Entrepreneurship in the University of British Columbia, a Master's Course in Electrical Engineering from the Georgia Institute of Technology, and the Chartered Financial Analyst Program of the CFA Institute. Most recently, he attended the Executive Program for Growing Companies at the Stanford Graduate School of Business in Stanford University, CA, USA.



Philip Zemen
MSCI

Philip Zemen is the current Head of Compensation Research- Manila of MSCI, a leading provider of investment decision support tools to around 6,200 clients worldwide, ranging from large pension plans to boutique hedge funds. Mr. Zemen, possessing fluency in writing, reading, and speaking English, Spanish, French, and Italian, is also a CFA level 3 candidate.

He received his Bachelor of Arts major in Economics degree and Master of Arts in Economics at the American University in Washington, DC.

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Angelica Reyes, CFA
Senior Vice President
Metropolitan Bank and Trust Co.

Angelica Reyes is the Head of the Sales and Structuring Division of Metrobank's Treasury Group in charge of financial product structuring and institutional customer coverage. Prior to joining Metrobank, she held key positions in different banks and companies such as Standard Chartered Bank, Deutsche Bank Manila, and Globe Telecom.

She earned her Master of Science degree in International Business and Finance from the University of Reading in United Kingdom, where she graduated with distinction in 1999. She finished her Bachelor of Arts degree in Management Economics from the Ateneo de Manila University in 1994.



Noli de Pala, CFA
Head, Trust and Wealth Management
EastWest Bank

Noli de Pala is the current Head of Trust and Wealth management of East West Bank. Prior to joining EastWest Bank, he has worked in the financial services industry across four different continents for over 20 years.

He is a graduate of the UP School of Economics and has taught Advanced Investment Management in the MS Finance Program of UP College of Business Administration. He earned his CFA charter in 2001 and is a former president of CFA Philippines. He remains active with CFA Institute in various working committees and has graded the CFA exams for the last nine years.